



## Vitaprotech transforms its organization to offer even smarter, more agile and more connected security solutions to its customers worldwide

*A new structure focused on customers, innovation and performance on an international scale.*

**Lyon, France** – Vitaprotech, the European leader in electronic security solutions, is taking a major step forward in its growth strategy by reshaping its organization. The objective: to offer its clients an enhanced experience – simpler, more consistent, and ever more innovative.

Starting July 1st, the group will adopt a new organization built around strong brands, each dedicated to a specific sales channel. This approach will provide clients with tailored support, an integrated technology offering, and easier access to the group's full range of expertise – including access control, intrusion & perimeter protection, and AI-powered video – all operated through a single unified platform.

### A new organization designed with clients in mind

*"We want to make security easier to manage, more efficient, and more connected – no matter the site, the country, or the type of client,"* says Éric Thord, CEO of Vitaprotech.

**HIRSCH**, the international brand resulting from the late 2024 acquisition of the security business of U.S.-based IDENTIV, is dedicated to the systems integrator sales channel. By bringing together under one unified banner the brands TIL Technologies, Sorhea, Cossilys, and Neo InSys in France, Harper Chalice in the UK, and Protech and Hirsch in the United States, the group offers a strong, coherent, and instantly recognizable brand on a global scale. This consolidation unifies local and international expertise to provide integrators with tailored solutions for every region and site type – whether industrial, commercial, institutional, or governmental.

*For the integrators: a comprehensive, interoperable offering, and a trusted local partner to tackle the most complex security challenges – anywhere in the world.*

**PRYSM**, the group's software publisher, becomes the single point of entry for service operators and OEMs. Formed through the merger of PRYSM and ESI, and strengthened by the group's artificial intelligence expertise, the new Prysm entity establishes itself as the software reference for smart, open, and scalable security management. With a unified offering covering monitoring, PSIM, video management, and AI, Prysm enables its clients to

deliver fully customizable, interoperable white-label solutions — ready for on-premise, hosted, or fully cloud-based environments.

*For clients: tailor-made, white-label solutions designed for new uses — enabling the creation of adaptable security software tailored to each end customer.*

**Vauban Systems** (France) and **TDSI** (UK) target the distribution network. Thanks to their commercial agility, they make Vitaprotech's innovation accessible to all distributors seeking reliable, high-performance, and intuitive products. Vauban Systems in France completes its product range by integrating the FoxBox and FoxVigi products from Foxstream.

*For distributors: products available quickly, ready to install, with local support.*

**ARD** remains dedicated to clients with high service requirements. It will offer a complete, turnkey solution combining cutting-edge technologies and premium support. ARD will continue to serve its portfolio of clients with a diverse and innovative offering, integrating access control, payment solutions, video surveillance, intrusion detection, and intercom systems, and will be responsible for marketing and providing services associated with GS4 alert transmission solutions.

*For clients: a turnkey offering and a single partner, from installation to commissioning.*

## One ambition: simplifying access to the security of tomorrow

Vitaprotech is focusing on a unified platform capable of managing all aspects of security. The result: a global, centralized, and proactive approach to safety, serving the performance of all types of sites, from the simplest to the most demanding.

This transformation is supported by an increase in R&D investments: 25% of the workforce and 10% of revenue are dedicated to innovation, with six key areas: artificial intelligence, Cloud, cybersecurity, interoperability, unified management, and user experience.

*"We combine the best of technologies and talents to help our clients stay ahead. With our new organization, we offer them more than just a solution: a true performance lever,"* explains Eric Thord, CEO of Vitaprotech.

## An International Vision, A Local Impact

With solutions present in over 70 countries, Vitaprotech strengthens its local presence while leveraging the power of its group. This new dynamic aims to build the international leader in electronic security, capable of addressing the most critical challenges, from the perimeter to the core of the organization.

*"Our goal is to deliver to our customers and partners the most advanced high-security solutions, from the perimeter to the core of the organization. Our advanced access control,*

*video analytics, perimeter security and integrated monitoring platform integrates all key components of physical security. Our new organization combines this focus with the complete range of deeply technical capabilities scale. It positions us as the trusted partner to our customer and the leader in the industry of the next generation of cloud-based, AI-enabled, IT-integrated physical security for security-critical applications globally." says Steve Humphreys, Deputy CEO of Vitaprotech.*

## **About Vitaprotech**

Vitaprotech is a French group with an international presence, specializing in the design and manufacture of security solutions for intrusion detection, access control, and video with AI for all types of sites, from the simplest to the most sensitive, worldwide.

Since 2012, Vitaprotech has been committed to its companies to accompany and support them in building a safer future for all. Supported by Seven2 and BPI, the Vitaprotech Group is pursuing its ambitious international development strategy and now has more than 700 employees worldwide. In 2024, the group achieved a turnover of more than 153 million euros.

Learn more: [www.vitaprotech.com](http://www.vitaprotech.com)

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